



7979 Old Georgetown Rd, Suite 700  
Bethesda, MD 20814  
Phone: 301-562-1100  
Fax: 301-562-1133  
Email: [pr@optionscorp.com](mailto:pr@optionscorp.com)  
Web: [www.optionscorp.com](http://www.optionscorp.com)

## P R E S S   R E L E A S E

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***FOR IMMEDIATE RELEASE***

**CONTACT:**    JOHN BURLEY  
301-562-1100  
[PR@OPTIONSCORP.COM](mailto:PR@OPTIONSCORP.COM)

### **OPTIONS FOR SENIOR AMERICA ANNOUNCES EXPANSION TO HARRISBURG, PENNSYLVANIA REGION**

Bethesda, MD – January 22, 2009 – Options for Senior America Corp (“OPTIONS”), a provider in-home care for seniors, announced today that it has opened its 14<sup>th</sup> location near Harrisburg Pennsylvania.

OPTIONS continues to be a dominant player in the senior home care market, especially in the northeast where 10 of its offices are located. The Harrisburg area office marks the continued expansion of the successful company as well as the first of several new offices planned for 2009.

John Burley, a partner at OPTIONS, had this to say about the new office, “Our expansion into Harrisburg and the surrounding area not only brings a stable provider of this much needed service to Pennsylvania residents, but is also an expansion of our existing Frederick, Maryland operation and demonstrates the strength and growth of OPTIONS even in the face of a down economy.” Mr. Burley also commented that “in uncertain economic times, when many companies are struggling, it is important that our seniors have a trusted, 20 year old growing company that is there for them - and we are pleased to bring this to the residents and healthcare providers in Pennsylvania”.

Options for Senior America specializes in providing in-home care for senior adults. OPTIONS has been in business for 20 years and has 14 locations along the east coast of the United States. OPTIONS “live-out” services provide aides to assist care recipients in their homes from 2 hours to 24 hours a day, and “live-in” services provide caregivers who move in with the care recipient on a long-term basis. OPTIONS is a private pay company and a preferred provider among most long-term care insurance companies across the country. The company also provides skilled care in addition to non-skilled custodial care. More details can be found at [www.optionscorp.com](http://www.optionscorp.com) or by emailing [pr@optionscorp.com](mailto:pr@optionscorp.com).

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