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And the "2024 BEST OF SENIOR LIVING AWARD" goes to:













BEST OF SENIOR LIVING AWARD

[Gaithersburg, MD, February 16, 2024] — Options For Senior America, a senior in-home care organization headquartered in Gaithersburg, MD, is proud to announce that it has been honored as a Best of Senior Living 2024 award winner by A Place for Mom (APFM), the leading online platform and trusted advisory service for senior care in North America. The best of senior living honor represents the top-rated senior living communities and in-home care providers across the US and Canada, as determined by the reviews of seniors and their families. A Place for Mom's 2024 Best of Senior Living Awards recognizes the top 1–2% of nearly 45,000 senior care providers across the country for providing exemplary care and support to aging seniors.

"We are grateful to be recognized with this award for the 9th year in arow, and thank A Place For Mom for their continuous effort to provide avehicle for feedback on this very important service that we offer ourseniors" said Ramzi Rihani,

President and CEO of Options For Senior America.

Sam Rihani, Chief Operating Officer of Options For Senior America added, "This award gives us a sense of purpose for the work that we do, and is a direct recognition of the quality of service our staff and caregivers provide our seniors and their families. We also thank each and every family for the wonderful feedback we have received over the past year and for their trust in our mission of going above and beyond to keep seniors safe, healthy, and happy in the comfort of their homes."

"Reviews from a trusted platform are a critical part of the customer experience when new prospective residents are evaluating senior living communities and home care providers," said Sue Johansen, Executive Vice President,

Community Network, A Place for Mom. "We collect more than 50,000 new reviews every year, with over 400,000 on our platform in total, which provide first-hand experiences of senior living communities and home care providers, offering invaluable insights on areas that matter most to families like quality of care, feedback on staff, and costs."

This year's **Best of Senior Living Awards** recognize top providers in nearly every state and several Canadian provinces based on reviews from seniors and their loved ones. The top reviews across *aplaceformom.com* often highlight the excellent care and support provided by senior living communities. **A Place for Mom** has found that, on average, families are six times more likely to use a senior care provider or move into communities. with recent reviews, further reinforcing the importance of reviews in helping families make decisions.

To learn more about **Options For Senior America**, visit OptionsCorp.com.

To learn more about **A Place for Mom's 2024 Best of Senior Living Award** winners, visit 2024 Awards.

About Options For Senior America

Options For Senior America was established in 1989 in the Washington, DC metro area and is one of the pioneers in providing assistance with a variety of activities of daily living to help loved-ones cope with the effects of aging. The company's mission is to provide respect, compassion and empowerment to seniors by supporting their dignity, encouraging their independence and

appreciating their uniqueness as they remain in the comfort of their own home. **Options For Senior America** is a specialist in live-in care and provides hourly services customized to each care recipient's circumstances and needs. **Options For Senior America** has partnered with **A Place For Mom** for the past 24 years since the latter's establishment and remains committed to offering kinder alternatives for senior adults.

About A Place for Mom

A Place for Mom is the leading online platform connecting families searching for senior care with a team of experienced local advisors providing insight-driven, personalized solutions. As the nation's leading senior advisory service, A Place for Mom's mission is to enable caregivers to make the best senior living decisions.

With hundreds of senior living experts nationwide, **A Place for Mom** helps hundreds of thousands of families every year navigate the complexities of finding the right senior living solution for their loved ones across home care, independent living, memory care, assisted living, and more. **A Place for Mom**'s service is provided at no cost to families because it is paid for by the senior living communities and care providers in its network.

For more information, please visit *aplaceformom.com*.

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