



RAMZI RIHANI

OPTIONS FOR SENIOR AMERICA

CEO

optionscorp.com

Options for Senior America is a leading senior care group that was established in 1989 by two brothers. Throughout the past 34 years, Options has concentrated on developing and mastering the delivery of quality services to the elderly population. Today, Options has a unique business model that is easy to implement and enjoys a very attractive offering when compared to the competition.

With large exclusive and protected territories, a robust training program based on real-life situations, the lowest royalty fee in the industry, an item 19 that raises Options franchisee to the top 2%-3% earners in the US, and an experience in starting, operating, and growing many corporately-owned territories, Options has become a major player in the senior care industry and has been named as a game changer by major franchising network around the country.

An award-winning brand, Options received the nationally recognized award "Best of Senior Care" award 8 years in a row from 2016 to 2023.

