## The WOMEN of FRANCHISING



## BRIDGETTE KNIGHT

Options for Senior America | Community Relations Director

## optionscorp.com

Bridgette started her franchise with Options for Senior America acquiring the entire Lake County, IN in June 2016. Having been a Registered Nurse for 8 years working in multiple acute-care settings such as Medical-Surgical, Acute Rehab, and Case Management, Bridgette was well-positioned to hit the ground running. She took the tools available to her from Options, applied them to her operation, and built a very solid and profitable business. She is attuned to new opportunities and has been successful in concluding a contract with Veteran Affairs Administration and providing services to hundreds of veterans in the past few years. She has become a leading home care agency in her County.

